

THE ANNUAL DIRECT/INTERACTIVE MARKETING STUDENT CAREER FORUM

TAKE THIS OPPORTUNITY TO...

- **HEAR** from experts on marketing in today's world
- **NETWORK** with leaders and rising stars in the field
- **GET THE INSIDE SCOOP** on how to get hired in today's marketplace

...ALL FOR ONLY \$10!

Featured Speakers:

Josh Glantz
Vice President, General Manager
Publishers Clearing House Online

Beatriz Mallory
Director, Multicultural Marketing
Channel Strategy & Marketing
Ortho-McNeil-Janssen Pharmaceuticals, Inc.

Marc Haskelson
President
Arniso, Inc.

Meredith Trotta
President
The Polished Student

Friday November 12th, 2010, 8:00 am-1:30 pm / Registration 8:00-8:45 am

Continental Breakfast Served

McGraw-Hill Conference Center, 1221 6th Avenue, New York, NY 10020

**DON'T MISS OUT ON YOUR CHANCE TO BE PART OF THIS EXCITING EVENT-
SEATING IS LIMITED, SO REGISTER TODAY!**

ONLINE: visit www.directworks.org **MAIL:** mail your check or money order (\$10.00) payable to Direct Marketing Educational Foundation along with the portion below to:

The Direct Marketing Educational Foundation
1120 Avenue of the Americas, 14th Floor, New York, NY 10036

Please be sure to RSVP by October 29th, 2010.

For more information, visit www.directworks.org or email jwu@directworks.org

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Yes, I will attend this event

Name: _____ School: _____

First

Last

Address: _____ Major: _____

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