



(Office Use Only) ENTRY #: _____ S # ____ T # ____

Official Entry Form: Scan and Post to Skydrive in a Folder Titled "Agreements"

2010 DIRECT/INTERACTIVE MARKETING CHALLENGE sponsored by Microsoft

One official entry form is required by each team member and must be **signed** by the student and when applicable, the faculty advisor. Forms for all team members must be posted to the Skydrive in a folder titled "Administrative" that is separate from the written presentation and video folder. Information requested is solely for award notification purposes; award announcements are made after the college/university year ends, so be sure to include an address and email where you can be reached. Deadlines for entry forms and presentation are December 15, 2009 (Fall semester) or April 14, 2010 (Spring semester) Type or print clearly.

Team Name: _____

Name of Team Member Mr. Ms. Mrs. _____

Member's College/University _____

Member's College/University Residence Address _____

City _____ State _____ Zip _____

Member's College/University Residence Phone _____

FOR AWARD NOTIFICATION PURPOSES ONLY):

Email (where you can be reached during Summer 2010) _____

Permanent Address (If same as above, check here and skip ahead to "Expected Month/Year of Graduation" (3rd line below).

Permanent (Home) Address _____

Permanent City, State, Zip _____ **Phone** _____

■ **Expected Month/Year of Graduation** _____ **Major field of study** _____

■ **College/University Standing:** (check one) Sophomore Junior Senior Graduate

Please note, as stated in the Entry Rules, Graduate students may not serve on the same team as Undergraduates.

Optional: for publicity purposes, on the next page of this form, please list the names and addresses of your college/university paper, as well as your hometown paper(s).

NOTE: The four items listed below must be fully agreed to. Each student must sign the statement.

- (1) I have read and agree to abide by the rules and regulations governing the DMEF Collegiate ECHO Direct/Interactive Marketing Challenge and understand that failure to comply will result in the disqualification of the entire team.
- (2) I agree that all entries become the property of Direct Marketing Educational Foundation, and Microsoft, Inc. that they may be used by Microsoft, Inc., the DMEF and the Direct Marketing Association for publicity, and they will not be returned to me.
- (3) I understand that I will not be compensated now or in the future for any services rendered in connection with this challenge.
- (4) I have not received outside help of any kind from professionals.

■ **Student's Signature** _____

■ **Faculty Advisor's Name** (Please print) _____

■ **Faculty Advisor's Signature** _____

■ **Faculty Advisor's Summer Email** (FOR NOTIFICATION PURPOSES ONLY) _____



1120 Ave of the Americas
New York, NY 10036

Your Hometown and Campus Newspapers

Please complete the contact information as thoroughly as possible – so that your winning campaign can garner the attention it deserves! Use additional sheets if necessary.

Editor: _____

Name of Publication: _____

Street address: _____

City, State, Zip _____

Email: _____

Phone number: _____ **Fax number:** _____

Editor: _____

Name of Publication: _____

Street address: _____

City, State, Zip _____

Email: _____

Phone number: _____ **Fax number:** _____

Editor: _____

Name of Publication: _____

Street address: _____

City, State, Zip _____

Email: _____

Phone number: _____ **Fax number:** _____

Editor: _____

Name of Publication: _____

Street address: _____

City, State, Zip _____

Email: _____

Phone number: _____ **Fax number:** _____