

2010 DMEF Collegiate ECHO Marketing Challenge Participation Agreement

In order to participate in the 2010 Collegiate ECHO Marketing Challenge sponsored by Microsoft (“Challenge”), I agree to the following:

All copyrights and any other intellectual property rights in materials provided by me in connection with the Challenge (“Student Materials”) shall be owned by Microsoft. Student Materials includes without limitation tangible materials, software, documentation, methodologies, know how, processes, techniques, ideas, concepts, technologies, data and/or any other information in connection with the event. I hereby irrevocably assign without reservation to Microsoft and its successors all rights, title and interest (now known or hereafter created or recognized) in and to the Student Materials including, without limitation, the following:

- any copyrights, moral rights or any other proprietary rights (whether or not registerable and including any application for the registration of any such rights) that I may possess or acquire in the Student Materials throughout the world, and any renewals or extensions of such rights, regardless of whether or not legal protection for the Student Materials is sought; and
- all rights in and to any inventions, ideas, designs, concepts, techniques, discoveries, or improvements, whether or not patentable, embodied in the Student Materials or developed in the course of my creation of the Student Materials, including but not limited to all trade secrets, utility and design patent rights and equivalent rights in and to such inventions and designs throughout the world, and any renewals or extensions of such rights, regardless of whether or not legal protection for the Student Materials is sought.

By signing below, I agree that the Student Materials are my original creation; that I own or control all intellectual property rights, including copyrights, in the Student Materials; and that I have the right to assign such rights to Microsoft.

My name: _____

My team’s name: _____

My signature: _____

My school: _____

Today’s date: _____

Parent or legal guardian’s signature if the entrant has not reached the age of majority in their state of residence:

Name: _____