

Onsite Registration Form

Direct / Interactive Marketing Research Summit

Oct 1 - 2, 2011 • Boston, MA

Bring this form with you in person to the Research Summit

Fax: 212.790.1561 Phone: 212.768.7277 Email: dmef@directworks.org

Event website: www.researchsummit.org



Please type or print legibly.

Name (above) Title

Department College / University

Address

City/State/Zip Country

Area Code/Phone Fax

Email Address Important! Most conference communication is by email. Professors' Academy materials, receipts, post-conference updates, DMEF news, etc.

- Please register me for the 2011 Direct / Interactive Marketing Research Summit.
- Registration Fee: \$225 (non-refundable). Includes Research Summit Attendance only.
 - For full-time faculty, this includes a one-year DMEF Professors' Academy membership –materials will be emailed separately.
- Doctoral Candidate Registration Fee: \$125 (non-refundable). Includes Research Summit Attendance only.
- One Day Registration Fee: \$100 (non-refundable). Includes Research Summit Attendance plus:

- 1. I am most interested in (check one) Pedagogical information Research Both
- 3. I plan to attend the
 - Case Writers' Workshop on Saturday, October 1
 - Lunch on Saturday, October 1
 - Reception the evening of Saturday, October 1
 - Luncheon, Awards and Keynote on Sunday, October 2

___ Check enclosed. ___ Please Charge: American Express Visa MasterCard Discover

ACCOUNT NUMBER EXPIRATION DATE SECURITY CODE

Name (As it Appears on Card) Cardholder's Signature

- Professors' Academy Membership is only for full-time academics.
- Pre-register for the 2012 Research Summit by 12/31/11 to receive a discount at the 2011 Early Bird rate. To ensure hotel accommodations, register early!

NOTE:

In-person registration to the Research Summit does **not** include DMA2011 registration. Please visit the DMA2011 Registration area to find out about DMA:2011 onsite registration rates.