



Direct Marketing Educational Foundation
2010 ANNUAL AWARDS DINNER & AUCTION
Saturday, October 9, 2010 | The Fairmont, San Francisco | 6:00 PM

Paying Tribute to

Marjorie Katter, Ph. D. | EDWARD N. MAYER, JR. AWARD FOR EDUCATION LEADERSHIP
New York University

Merkle | CORPORATE LEADERSHIP AWARD

and

Markus Wilhelm | VISION AWARD
AKS Marketing & Media | Strata Solar, LLC

Dinner, Tribute Ad & Contribution Reservation Form

Please enter your information below and fax or mail to:

Direct Marketing Educational Foundation | 1120 Avenue of the Americas, Suite 1400, New York, NY 10036

Fax: 212.790.1561

-or-

To register online, visit: www.directworks.org/register

TABLE RESERVATIONS: 10 guests per table

Complimentary ads are available for all table sponsors. Artwork due by September 3, 2010.

___ **Platinum Sponsors:** \$10,000 *Premium Seating and Full-Page 4 Color Ad*

___ **Gold Sponsors:** \$5,500 *Prime Seating and Full-Page 4 Color Ad*

___ **Silver Sponsors:** \$3,750 *B/W Full-Page Ad*

INDIVIDUAL TICKET RESERVATIONS: (please designate number of tickets)

___ **Platinum Tickets:** \$1,000 each *(Premium seating provided)*

___ **Gold Tickets:** \$550 each *(Prime seating provided)*

___ **Silver Tickets:** \$375 each

SPONSOR A PROFESSOR:

Please take this opportunity to sponsor an educator to attend the Annual Awards Dinner

___ **Silver Professor Sponsorship:** \$375 each (please specify number)

PROGRAM & SCHOLARSHIP AUCTION

\$ _____ **Proxy Bid**

TRIBUTE AD RESERVATION: (Materials due 9/3/10. Note: All Ads are non-bleed.)

___ **Platinum Tribute Ad:** \$4,000 (Full Page 4/C Premium Placement)

___ **Gold Tribute Ad:** \$2,000 (Full Page 4/C Secondary Placement)

___ **Silver Tribute Ad:** \$1,000 (Full Page B/W)

___ **Friend Tribute Ad:** \$500 (Half Page B/W)

File specifications: Ad specs and deadlines will be provided upon receipt of order.

Please provide contact for tribute ad, if different than dinner reservation:

Name: _____ **Phone:** _____

Email: _____

\$ _____ **CONTRIBUTION** I am unable to attend the DMEF's Annual Awards Dinner but would like to make a donation to pay tribute to the honorees and support the DMEF.

GRAND TOTAL: \$ _____

Please check the appropriate box:

I've enclosed a check payable to:

Direct Marketing Educational Foundation.

Please send me a bill in the full pledge amount.

Please charge the following credit card:

AmEx

M/C

Visa

Discover

Card # _____ **Exp. Date:** _____

Signature _____ **Date:** _____

Contact First Name _____ **Contact Last Name** _____

Company _____ **Title** _____

Address _____

City _____ **State** _____

Zip/Postal Code _____ **Country** _____

Phone _____ **Fax** _____

Email _____